



The "One Throat To Choke™" Philosophy

Time Matters – Experience tells us the Food and Beverage industry clients maintain an aggressive production schedule and rarely know when installations or repairs can be scheduled in advance. Since SaniCrete is responsible for every aspect of the flooring process, we are able to respond to our client's dynamic needs faster and more efficiently than our competitors.

- **"One Throat to Choke"**
- **Vertical Integration**
- **Streamlined communication**
- **Reduction of client lead time**
- **High quality warranties and lower warranty costs**
- **Improved overall value**

Single Source Manufacturing / Installation / Warranty:

SaniCrete has been manufacturing and installing its own proprietary brand of concrete flooring systems, SaniCrete, for many years. SaniCrete gives its clients a "one throat to choke" system by furnishing both material and human resources to each client project. SaniCrete does not outsource any aspects of their jobs where quality and availability become less controllable. Outsourcing adds risk to the project; therefore SaniCrete chooses to avoid it. Proper initial planning reduces the need to involve outside parties.

Our single-source flooring solution involves manufacturing and supplying the specified flooring system materials, site evaluation, and project installation. We educate and train our own installation teams to ensure proper application, which we then stand behind with our long-term, **no-hassle** warranty. This business model results in vendor consolidation, a higher-quality solution, and significant cost-saving and time-saving economies of scale.

Vertical Integration

Manufacturing and controlling our product line provides many benefits beyond the obvious cost savings that we pass on to our clients. Project schedules are easier to meet because we have shortened material acquisition lead-times and site delivery.

Streamlined communication

By being responsible for every step of the flooring process, SaniCrete is able to give its clientele one person to contact with any questions or concerns regarding specifications, manufacturing, scheduling, installation and warranties. Other suppliers don't offer this single point of contact for their projects. Getting answer becomes a time consuming process, meaning longer wait times for problem resolution, and ultimately, in getting the job done.

Improved overall value

SaniCrete is able to cut out all the middlemen due to our single-source strategy. Other suppliers typically factor in mark ups, adding to the final cost for manufacturing, distribution and contractors. SaniCrete manages all installation and material activities, so costs are controlled.

The Bottom Line

The end result, the capital investment in your plant floor has a lower total cost of ownership due to reduced interruptions to affect your production schedules, meaning you'll make more money with a SaniCrete installed floor.



248.893.1000 | sanicrete.com



**The food &
beverage industry's
single-source for
seamless plant floors.**

SANITMCRETE

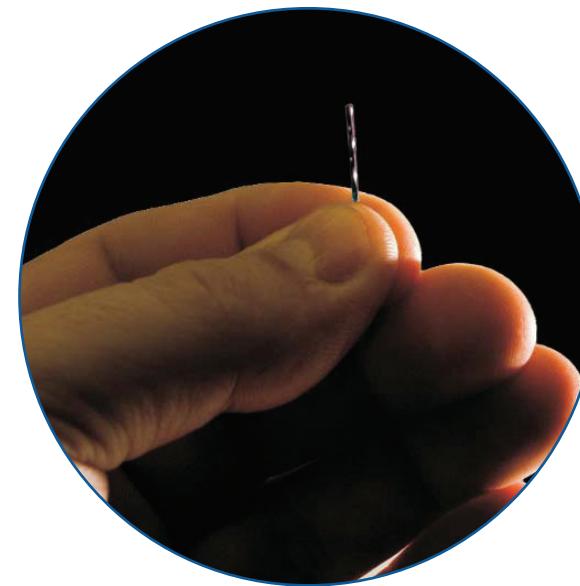
THE SANITARY SEAMLESS SOLUTION

*Seamless flooring solutions specifically
engineered for the food & beverage industry.*

SaniCrete™ is a high-quality polyurethane flooring system designed for food and beverage processing plants to provide excellent resistance to impact, abrasion, chemical attack and thermal shock. This sanitary, non-slip, low-odor flooring system meets or exceeds all USDA, FDA and HACCP guidelines and allows for installations over damp or dry concrete without interruptions of plant operations. The combination of SaniCrete's one-step application and rapid cure time enables most projects to be completed and back to normal operations within 24 hours. Six different types of SaniCrete polyurethane flooring systems are available ranging from 20 mil systems for light duty environments, to 3/8-inch systems for areas with heavy-duty usage.

- Superior impact and abrasion and crack resistance
- Fast cure resulting in minimal down time
- Low Odor / VOC Compliant
- Can be installed over damp concrete
- Unaffected by freeze/thaw cycles
- Superior for extreme hygiene sterile process areas
- Meets or exceeds USDA and FDA requirements
- Extremely high bond strength

**For Material Data Sheets and
engineering specifications, visit
www.Sanicrete.com or call
248.893.1000**



HEAVY DUTY



STX



HF



VR

SaniCrete STX™ — incorporates a patented helically "twisted" stainless-steel wire strand that permanently locks the flooring system together. This technology, originally designed for earth-quake-resistant structures provides durability and longevity that no other reinforcement can provide. **SaniCrete STX** is applied at 3/8" thickness and finishes with an attractive slip resistant surface.

- Stable to high pressure cleaning or continuous exposure to temperatures up to 275°F

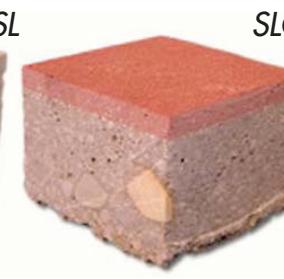
SaniCrete HF™ — Used as a protective resurfacing system. **HF** is formulated to provide excellent resistance to abrasion, impact and chemical attack. It provides superior performance against thermal shock stresses like hot water and daily stream cleaning. It offers unmatched resistance to organic and inorganic acids, alkalis, fuel, oils, aromatic and aliphatic solvents. Typical application of **SaniCrete HF** is at a depth of 1/4" or 3/8".

- Stable to high pressure cleaning or continuous exposure to temperatures up to 235°F

MEDIUM DUTY



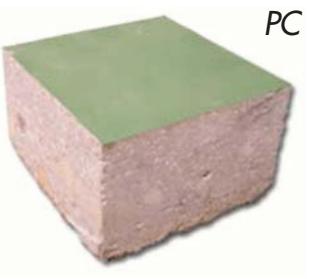
SL



SLQ



MD



PC

SaniCrete VR™ — Designed specifically to form cove/wall bases. **SaniCrete VR** is trowel applied and is resistant to abrasion impact, chemical attack, thermal shock and other physical aggression. This system has the highest order of durability and can also be used to protect drainage systems, containment pits and wall finishes.

- Stable to high pressure cleaning or continuous exposure to temperatures up to 235°F

SaniCrete SL/SLQ™ — Designed to provide a medium-duty, non-slip textured surface with an attractive finish. **SaniCrete SL/SLQ** is trowel applied at a depth of 3/16" to 1/4" and will tolerate a wide range of abrasion, impact, chemical attack and thermal shock.

SL finished surfaces may be sealed for easier cleaning or left unsealed for aggressive traction ability. **SLQ** surfaces are finished with a multi-colored quartz for a more decorative, attractive look.

SaniCrete MD™ — a medium duty self-leveling flooring system providing moderate resistance to abrasion impact, chemical attack and thermal shock. **SaniCrete MD** is applied by screed rake at a depth of 1/16" to 1/8". The finished surface is a smooth, matte surface.

SaniCrete PC™ — a light duty, low viscosity, economical, solvent-free flooring system. Applied at .0078 – .0157" by brush or roller, it provides excellent abrasion and slip resistance. This system is composed of polyurethane resin and abrasion resistant fine fillers.

SaniCreteTM STX

**Twice the strength.
More than double the value.**

SaniCrete STX is an engineered seamless flooring solution for the food and beverage industry combining innovative polyurethane chemistry with the high impact resistance and compressive strength of stainless steel.

- Meets or exceeds USDA and FDA requirements
- More than double the strength of competing technologies
- Impact, abrasion and crack resistant; stainless steel embedded in the matrix
- Engineered to earthquake-zone code; unfazed by freeze/thaw cycles
- Quick curing results in minimal down time
- Stable to high pressure cleaning or continuous hot water up to 235°F

SANITMCRETE

THE SANITARY SEAMLESS SOLUTION